LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034
U.G. DEGREE EXAMINATION – **GENERAL ENGLISH**
FOURTH SEMESTER – **APRIL 2015**
EL 4052 - ENGLISH FOR NEW TECHNOLOGIES

Date : 23/04/2015   Dept. No.   Max. : 100 Marks
Time : 09:00-12:00

I. **Write a short note on any EIGHT of the following in about 100 words each:** **(8x5=40)**

1. Web 2.0 Revolution
2. Intranet and Internet
3. Infranet and Extranet
4. Internet Etiquette
5. RSS Feed
6. Internet and Globalization
7. Evolution of Internet English
8. Social Networking Websites and Applications
9. Podcasts and Videoconferencing
10. SMS and Internet English
11. Language and New technologies

II. **Answer any FOUR of the following in about 200 words each:** **(4x10=40)**

12. Discuss the factors one should observe to make an effective PowerPoint presentation.
13. Describe the following terms explaining their etymology and contextual usage:
    a) Worm   b) Trojan Virus   c) Wall
    d) Emoticons   e) Crawl
14. Discuss the strategies to employ when writing for internet/digital media.
15. Write about the methodology of Mobile-Assisted Language Learning.
16. Explain the six symptoms of technologically intoxicated zone as proposed by John Naisbitt.
17. "High Tech/High Touch is about how we need to understand technology through a human lens, to search for balance between high-tech skills and high touch skills of life." Discuss.

III. **Write an essay on the following in about 400 words:** **(1x20=20)**

Using the structure provided below, write about any one of the social networking apps/websites/ internet applications/web tools:
a) Introduction   : about the social networking website/application/web tool chosen
b) Development   : its origin and various stages of development
c) Advantages   : usefulness in communication and learning English language
d) Disadvantages : various shortcomings and how it affects the language
e) Conclusion   : suggestions for students about how to use it fruitfully

****